

**There's No Business Like CHUM Business**

**By Lyla Miklos**

**(To be sung to the tune of There's No Business Like Show Business by Irving Berlin)**

**Feb 1, 2003**

I performed this song at the 2003 Chummy Awards, an annual talent show and staff party for CHUM Television Staff.

*The Programs*

*The Ad Spots*

*The Promos*

*The Flow*

*The audience that brings us ratings when we're down*

*Traffic*

*Security*

*Editors*

*And Talent*

*Our Sales Staff who makes us all our dough*

*The Fall Season when your heart beats like a drum*

*The cancellations when the viewers don't tune in*

*There's no business like CHUM business*

*Like no business I know*

*Everything about it is appealing*

*Everything The Waters will allow*

*Nowhere could you get that funny feeling*

*When you suddenly realize you work for CHUM*

*There's no people like CHUM people*

*They whine when they are down*

*Yesterday they told you, you would not go far*

*They're right you know because here you are*

*At least you're not working for the CBC*

*There's no business I know*

*Let's go on with the show!*